



B.E/B.Tech (Part-Time) DEGREE END SEMESTER EXAMINATIONS, APRIL/MAY2009
MECHANICAL ENGINEERING BRANCH
EIGHTH SEMESTER-REGULATION 2004

ME 483 Industrial Management

Time: 3Hr

Max.Mark:100

Answer ALL Questions

Part –A (10x2=20 Marks)

36

1. Write the contribution of Gilberth's for management science.
2. Define the term cooperative enterprise.
3. Write two merits of line and staff organization.
4. List the procedural steps involved in selection process.
5. Write a note on Work Design.
6. List the hidden aspects of organizational behavior.
7. Write a note on autocratic leadership features.
8. Define the term grievance.
9. Define SWOT analysis.
10. Write a note on Management by Objective.

Part – B (5x16 = 80 Marks)

- 11 (i) Write short notes and give specific examples of the following forms of organization:
(a) Individual ownership (b) Partnership
(c) Joint stock companies (d) Public sector undertaking 8
- (ii) Write notes on Trade Unions and its activities. 8
- 12a (i) Explain the important major steps taken in planning with a block diagram. 8
- (ii) Explain the underlying beliefs in Human Resource Development (HRD) in management. 8
- (OR)
- 12b Write the basic principles of organizing for better success. 16
- 13a Compare and contrast Maslow's hierarchy of needs theory model with that of Herzberg's model of need theory with appropriate diagram. 16
- (OR)
- 13b Write detail notes on managerial roles and their various functional aspects in an organization's success. 16

- 14a Explain the various barriers of communication. 16
(OR)
- 14b Write the merits organizational centralization & decentralization. 16
- 15a Write a note on the concept, advantage and disadvantage of Management by Exception 16
(OR)
- 15b Write a note on the concept, advantage and disadvantage of Supply Chain Management. 16