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B.E. (Part Time) DEGREE END SEMESTER EXAMINATIONS, APRIL / MAY 2013

Electronics and Communication Engineering

Seventh Semester

PTMG 9401 - PRINCIPLES OF MANAGEMENT

(Regulation 2009)

36

Time : 3 Hours

Answer ALL Questions

Max. Marks 100

PART-A (10 x 2 = 20 Marks)

1. "Management is both art and science"- Comment.
2. "Management is concerned with ideas and people"- Comment
3. What is MBO?
4. What is bounded rationality?
5. Distinguish delegation and decentralization
6. What are the scenarios in which centralization is a suitable strategy?
7. "Leadership is situational"- Comment
8. What is cultural diversity?
9. Differentiate feedback and feed forward control.
10. "Planning is looking ahead and controlling is looking back"- Comment

Part – B (5 x 16 = 80 marks)

11. Discuss the contributions of Frederick Taylor to the management thought.
12. a) Explain in detail the various types of plans.
OR
b) Decision making is problem solving in different situations"- Discuss
13. a) Differentiate line and staff authority. Why is there a conflict between line and staff authority?
OR
b) With neat diagrams explain the different types of departmentation.
14. a) Discuss in detail how the leadership styles differ based on the organizational culture and climate.

OR

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- b) Over the years Metropolitan Transport Corporation (MTC) is incurring losses. MTC planned to introduce many strategies and one such is the introduction of air conditioned buses in many of the already existing bus routes. For these buses MTC planned to make use of the already existing drivers as well to recruit new drivers. To be successful in the strategies introduced and to make profit, MTC has to motivate the existing employees to deliver their best. MTC wants to make employee motivation a strategic tool to meet its deadlines. Explain the ways in which this can be done.
15. a) Explain the different non-budgetary control techniques.
- OR**
- b) "Control is an all pervasive function of management"- Discuss with examples.