

PRINTING TECHNOLOGY BRANCH  
EIGHTH SEMESTER  
PT482 – ELECTRONIC PUBLISHING  
(REGULATIONS 2004)

Time : 3 hrs

Max Mark:100

ANSWER ALL QUESTIONS

**Part – A (10 x 2 = 20 Marks)**

1. What is FTP?
2. Compare the characteristics of chat and usenet.
3. Justify the need for XML.
4. How the networking is classified?
5. Write the function of pre editing department?
6. List down few pagination software?
7. Define: animation.
8. Mention the types of XML.
9. What are the types of multimedia?
10. Where the simulation techniques are used?

**Part – B (5 x 16 = 80 Marks)**

11. Explain the characteristics features of XML and the family language briefly.
12. a. i. What is CIS? Explain how it is beneficial in e publishing in detail (10)  
ii. Write a short note on Telnet. (6)  
or  
b. i. Write the significance of B2B integration. (8)  
ii. Explain the importance and types of digital libraries (8)
13. a. Discuss the significant features of different typesetting software involved in e-publishing industry.  
or  
b. Define: Multimedia. Explain their components and specific software used in the creation of a multimedia presentation.
14. a. Explain the workflow of an e- publishing company from the manuscript to final output.  
or  
b. Write the PDF workflow and their characteristic features along with its advantages.
15. a. Explain the various steps involved in the manufacturing of CD-ROM.  
or  
b. Write elaborately the any five significant application of CD-ROM and its marketing details.