



Write detail notes on the following:

- (i) Individual level conflict
- (ii) Group level conflict
- (iii) Conflict Management [4 + 8 + 4 = 16 marks]

[OR]

- 14b. Define organizational culture. Explain the typical cultural difference between American and Japanese organizational cultural philosophy? [16 marks]
- 15a. Write a note on the concept, advantage and disadvantage of Supply Chain Management (SCM). [16 marks]

[OR]

- 15b. Write a note on the concept, advantage and disadvantage of Activity Based Management (ABM). [16 marks]