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B.E / B.Tech (Full Time) DEGREE END SEMESTER EXAMINATIONS, NOV / DEC 2012

MECHANICAL ENGINEERING

SEVENTH SEMESTER

24

**MG 9072 – ENTREPRENEURSHIP DEVELOPMENT**

(Regulation 2008)

Time: 3 Hours

Max.Marks:100

Answer all the-questions

**PART – A (10 x 2 = 20 Marks)**

- 1) What is the difference between Entrepreneur and Entrepreneurship?
- 2) Write any five barriers of Entrepreneurship?
- 3) What are the factors that motivate people to go into business?
- 4) State EDP's process.
- 5) What are the classifications of SSI?
- 6) List the source of short-term finance.
- 7) What are the steps in identifying business opportunities?
- 8) Define Capital Structure.
- 9) Write any four internal causes of Industrial Sickness.
- 10) Stage any three advantages of Joint Venture.

**PART – B (5 x 16 = 80 Marks)**

- 11) Explain in Brief the factors affecting the growth of entrepreneurship.
- 12) (a) What is meant by Entrepreneurial stress? State and explain the causes of stress among entrepreneurs and the measures to be followed by them to overcome stress.

[OR]

- (b) What is Entrepreneur Motivation? Explain the nature and process of motivation.

13) (a) Explain the importance of SSI and its merits and demerits.

[OR]

(b) Describe the planning commission guidelines for project formulation/ feasibility report of industrial project.

14) (a) Explain about Working capital. Discuss the sources and the management of Working capital.

[OR]

(b) (i) Distinguish between PERT and CPM.

(8 Marks)

(ii) Explain the types of Sales taxation in India.

(8 Marks)

15) (a) Discuss the various causes and consequences Industrial Sickness in India.

[OR]

(b) What are the salient features of new small enterprises policy, 1991?