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B.E. /B.Tech (Full Time) . EXAMINATIONS, APRIL/MAY 2013

BRANCH: INDUSTRIAL ENGINEERING

FIFTH SEMESTER

IE9301 – PRINCIPLES OF MANAGEMENT

(REGULATIONS 2008)

10

Time: 3 hrs

Max. Marks: 100

PART - A (10 x 2 = 20 marks)

Answer **ALL** questions:

1. Define Organization.
2. Distinguish between Authority and Power.
3. Define Strategies.
4. What do you understand by Span of Control?
5. Define Communication.
6. What do you understand by Decentralization?
7. What is Performance Appraisal?
8. Explain Operations Management System.
9. Define Motivation.
10. What is Organizational Development?

PART - B (5 x 16 = 80 marks)

Answer **ALL** questions:

11. Define Staffing and explain the process involved in it.
12. (a) Elucidate the Nature, Limitations and Principles of Planning.
(OR)
(b) Explain the seven types of Organization structure.
13. (a) Briefly explain the various theories of Leadership.
(OR)
(b) Write short notes on (i) Formal and Informal organization (ii) Theories of Authority (iii) Rationality in Decision making (iv) Porter and Lawler motivation theory.

14. (a) Explain the various barriers to Communication in an organization and suggest ways and means to overcome them.

(OR)

(b) (i) Discuss the impact of computers at different management levels with illustrations.

(ii) Explain the factors determining Decentralization.

15. (a) Define Controlling and explain the various Control Techniques.

(OR)

(b) Elucidate the various tools and techniques to improve Productivity in an Organization.
