

Time: 03 hours

SEMESTER VII

Maximum Marks: 100

Answer all the questions

Part A

(10 x 2 = 20 Marks)

18

- 1 Who is an Intrapreneur?
- 2 Give any two reasons for success of an entrepreneur of your choice
- 3 Is there any role for educational qualification in running a business successfully?
- 4 Write about any two aptitude tests
- 5 What is a "Pre-feasibility study"?
- 6 What do you understand by the term "project preparation"?
- 7 Define Break Even Point
- 8 What is a business plan?
- 9 What do you understand by the term "Joint venture"?
- 10 What is subcontracting?

Answer all questions

Part B

(5 x 16 = 80 Marks)

- 11(a) Discuss about the success stories of women entrepreneurs in India. What are your innovative suggestions to accelerate entrepreneurial activity among aspiring and new women entrepreneurs?
(OR)
- 11 (b) What are the factors which help entrepreneurship towards economic growth in India? Offer suggestions
- 12(a) Discuss the need, scope and objectives of entrepreneurship development programmes (EDP). Justify whether EDP facilitates employment generation in the small scale sector?
(OR)
- 12 (b) What is stress management? Whether stress management training help to improve the performance of employees in small and medium enterprises ? Justify
- 13 (a) Describe in detail all the steps involved in setting up a business enterprise. Offer your suggestions
(OR)
- 13 (b) Explain the process of techno economic feasibility assessment for preparation of preliminary project reports
- 14 (a) Elaborate regarding financial institutions at the state and central level in India serving as sources of finance for entrepreneurs in India.
(OR)
- 14 (b) Discuss elaborately regarding the various taxes to be paid by small and medium enterprises. Offer your innovative suggestions for simplification of tax remittance procedures in the Indian context
- 15 (a) What are the prime causes for sickness in small business? Explain with a suitable example with reference to a recently closed organisation in the small scale sector due to industrial sickness in India
(OR)
- 15 (b) Examine the current government policy for small scale enterprises .What are your innovative suggestions?