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B.E. (FULL TIME) DEGREE – ARREAR EXAMINATION – APRIL / MAY 2012
VIII SEMESTER – MECHANICAL ENGINEERING – REGULATION 2004

ME – 483: INDUSTRIAL MANAGEMENT

42

Max. Time: 3 hours

Answer all questions

Max. Marks: 100

PART – A (10 x 2 = 20 marks)

1. Define the term cooperative enterprise.
2. List the three levels of management.
3. List the procedural steps involved in staff selection process.
4. Define the term planning.
5. List the types of personality with definitions.
6. Define Work Design.
7. List the hidden aspects of organizational behavior.
8. List the available types of leadership in an organization.
9. Define the term grievance.
10. Define the term Management by Objective.

PART – B (5 x 16 = 80 marks)

11. Explain the fourteen principles of management by Henry Fayol. [16 marks]
- 12a. Explain the important major steps taken in planning with a block diagram. [16 marks]

[OR]

- 12b. Define the term 'leadership'. Explain in detail about the quality and or features, merits and demerits of the types of leadership. [16 marks]
- 13a. Write detail notes on managerial roles and their various functional aspects in an organization's success. [16 marks]

[OR]

- 13b. Explain in detail notes on the following:
 - (i) Herzberg theory of motivation / hygiene. [8 marks]
 - (ii) McClelland theory of achievement / motivation. [8 marks]

14a. Write the merits organizational centralization & decentralization. [16 marks]

[OR]

14b. Write detail notes on the following:

- (i) Individual level conflict [4 marks]
- (ii) Group level conflict [8 marks]
- (iii) Conflict Management [4 marks]

15a. Write a note on the concept, advantage and disadvantage of Management by Exception. [16 marks]

[OR]

15b. Write a note on the concept, advantage and disadvantage of Supply Chain Management. [16 marks]