



(ii) Explain the scope of operations Management (6 marks)

(Or)

(b) Explain the various theories of leadership.

13. (a)(i) Explain the Environmental effect on organization (8 marks)

(ii) What is perception? Explain in detail. (8 marks)

(Or)

(b)(i) What is personality? Explain the contributing factor Of personality. (8 marks)

(ii) Explain the learning curves and also discuss the behavior change during learning. (8 marks)

14. (a) Explain the process of communication .Also discuss the barriers to communication, citing examples.

(Or)

(b)(i)What are conflicts? Explain the causes, types and resolution of conflicts. (10 marks)

(ii) Explain the relation between culture and Ethics. (6 marks)

15. (a)(i) Explain the process of Management by objectives. Is it relevant today? Justify. (10 marks)

(ii) How will you plan for future direction? (6 marks)

(Or)

(b)(i) Explain SWOT analysis taking example from your personal life. (10 marks)

(ii) What are the advantages and disadvantages of Activity Based Management? (6 marks)