

26.4.19

Roll No. 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

B.E / B. Tech (Full Time) END SEMESTER EXAMINATIONS April / May 2019  
CIVIL , EEE, ECE, INDUSTRIAL , CIVIL-T , CSE  
Semester VII  
MG 8653 PRINCIPLES OF MANAGEMENT  
(Regulation 2012)

Time: 3 Hours

Answer ALL Questions  
PART-A (10 x 2 = 20 Marks)

Max. Marks 100

- 1) Is management an art or science ?
- 2) Why design skills in management is important ?
- 3) What is tactical planning?
- 4) List the types of decision making.
- 5) Give any two advantages of formal organisations.
- 6) Write about any two selection methods followed in industries.
- 7) What is Job satisfaction ? Give an example.
- 8) List the types of communication barriers.
- 9) Write about "Break-Even Point".
- 10) Why computers are used in the field of management ? Give example.



Part - B ( 5 x 16 = 80 marks)  
(Question No.11 is Compulsory)

- 11) Explain the different approaches to management along with a neat sketch and suitable illustration for each.
- 12) a) Discuss all the steps involved in Planning. Which type of planning is most suitable for an organisation? Justify with suitable illustration.  
(OR)
- 12) b) Discuss regarding decision making under risk and uncertain situations, along with its merits and demerits.
- 13) a) Explain with the help of an essay on line and staff responsibilities and roles for managers in an organisation of your own choice.  
(OR)
- 13) b) Explain elaborately with help of a neat sketch matrix type of organisational structure with suitable illustration. Which is the most ideal organisational structure in your view point ? Why?
- 14) a) Write the salient features of any four theories of motivation with suitable example for each.  
(OR)
- 14) b) Write about the leadership theories in detail along with suitable illustrations for each.
- 15) a) Give an elaborate account of various measures which are essential to reduce the maintenance cost in organisations. Substantiate with suitable examples.  
(OR)
- 15) b) Give a detailed account on the importance of control measures in enhancing productivity in industries . Offer your innovative suggestions.