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ANNA UNIVERSITY (UNIVERSITY DEPARTMENTS)

B.E. /B.Tech / B. Arch (Full Time) - END SEMESTER EXAMINATIONS, NOV/DEC 2023

Semester VII
MG 5451 PRINCIPLES OF MANAGEMENT
 (Regulation 2019)

Time: 3hrs

Max. Marks: 100

CO1	Understanding of managerial functions like planning, organizing, staffing, leading & controlling.
CO2	Basic knowledge on international aspect of management.
CO3	Ability to understand management concept of organizing.
CO4	Ability to understand management concept of directing.
CO5	Ability to understand management concept of controlling.

BL – Bloom’s Taxonomy Levels

(L1-Remembering, L2-Understanding, L3-Appling, L4-Analysing, L5-Evaluating, L6-Creating)

PART- A(10x2=20Marks)

(Answer all Questions)

Q.No	Questions	Marks	CO	BL
1	Define Management	2	CO1	L1
2	Management is a science-Support your answer	2	CO1	L2
3	What is Strategic Management?	2	CO2	L2
4	SMART- Abbreviate	2	CO1	L4
5	What do mean by organisational Chart?	2	CO3	L2
6	Define Human Resource Planning.	2	CO3	L1
7	Mention few non financial motivational techniques	2	CO4	L3
8	What is job satisfaction?	2	CO1	L2
9	What do you mean by preventive control?	2	CO5	L2
10	Define Reporting.	2	CO5	L5

PART- B(5x 13=65Marks)

Q.No	Questions	Marks	CO	BL
11 (a) (i)	Explain the contributions of Henry Fayal	9	CO1	L1
(ii)	What is scientific Management?	4	CO1	L2
OR				
11 (b) (i)	Bring out various types of Business Organizations.	10	CO2	L3
(ii)	Differentiate between Manager and Entrepreneur.	3	CO1	L3
12 (a) (i)	State the nature and benefits of Planning.	7	CO2	L4
(ii)	Explain any three planning tools	6	CO2	L5
OR				
12 (b) (i)	Mention the steps involved in Decision Making process	10	CO1	L2
(ii)	What do you mean by policy?	3	CO1	L2

13 (a) (i)	Sketch various types of Organizational structure.	9	CO3	L4
(ii)	State the differences between Formal and Informal Organizations	4	CO3	L3
OR				
13 (b) (i)	Bring out the steps involved in Selection Process	10	CO3	L3
(ii)	What do you mean by delegation?	3	CO3	L1
14 (a) (i)	Describe any three theories of Motivation.	10	CO4	L1
(ii)	What do you mean by group behaviour?	3	CO4	L2
OR				
14 (b)	Discuss various types of Leadership styles.	13	CO4	L2
15 (a)	Briefly explain the controlling process, benefits and limitations	13	CO5	L4
OR				
15 (b)	Bring out the application of computers and IT in Management control	13	CO5	L4

PART- C (1x 15=15Marks)

(Q.No.16 is compulsory)

Q.No	Questions	Marks	CO	BL
16.	Sketch the elements of communication process. What are the various barriers in effective communication? How they can be removed?	15	CO4	L5

